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The exclusive Capitol VIP Experience, sponsored by Patrón Tequila, will be unveiled at the 2018 A Taste of Colorado

Denver, CO **(8/20/18)** – A Taste of Colorado, produced by the Downtown Denver Partnership, is serving up some impressive new features this year. The music line-up is the biggest in festival history featuring REO Speedwagon, LeAnn Rimes and Smash Mouth. A new must-see feature being launched at this year's festival is the Capitol VIP Experience, sponsored by Patrón Tequila. Your exclusive VIP ticket will get you access into VIP Experience located in the McNichols Building at Civic Center Park where you will have access to Colorado themed lounges, exclusive food and beverage tastings, main stage viewing deck and private bars and restrooms. The highlight of the Capitol VIP Experience will be Patrón the Summer Outdoor Festival Hacienda Lounge, only experienced in nine cities in 2018. The Hacienda Lounge will include a bar with delicious and inventive summer cocktails such as The Mile-High Margarita and Patrón Popsicles, and the "Splash into Summer" photo experience.

Also, as part of your VIP Experience you will have the opportunity to meet and greet with your favorite Broncos Legends each day. Saturday, Sept. 1st features Randy Gradishar and Karl Mecklenburg, Sunday, Sept 2nd features Mark Schlereth and Brandon Stokley, and Monday, Sept. 3rd welcomes Rod Smith and Ed McCaffrey.

Each VIP Ticket will include:

- 1 Capitol VIP Experience Ticket
- 1 Capitol VIP Experience Souvenir guest laminated credential
- Access to special viewing area near the stage
- 2 Alcoholic or Non-Alcoholic Drinks from Capitol VIP Experience bar locations
- 1 Meal pass - meal served in Capitol VIP Experience by Brothers BBQ

For more information go to our website at www.atasteofcolorado.com or to purchase Capitol VIP tickets go to www.axs.com

A Taste of Colorado, produced by the Downtown Denver Partnership, will continue its 35-year tradition of being the largest free admission food and music festivals in Colorado attracting over 500,000 attendees over the three-day Labor Day weekend. A Taste of Colorado has something for everyone with over 50 food vendors, 175 marketplace vendors, a Kids Zone experience with arts, crafts and an exciting children's stage, and 25 national and regional musical acts on 4 music stages.

The festival is sponsored by: AARP CO, AMLI Residential, Barefoot, Breckenridge Brewery, Breckenridge Grand Vacations, Bridgestone, Brother's BBQ, Budweiser, Colorado Lottery, Conoco, Crocs, Cutarelli Vision, Denver Escape Room, Eldorado Spring Water, Encore Electric, Escape Campervans, Farmland, FairLife Milk, First Choice Communications, HARIBO, HELLO Fresh, Johnsonville, KeVita Kombucha, Lasik Vision, MetroPCS, Mystic Mountain Distillery, Passanante's Home Food Services, Patrón Tequila, Pepsi, Red Rock Deli, SaHale Snacks, Sheraton Denver Downtown, Sprint, Stok Coffee, Wahl, Westword, Welk Resorts, 5-hour Energy, 9News

About A Taste of Colorado:

A Taste of Colorado is a three-day, free admission festival produced by the Downtown Denver Partnership. The event takes place over Labor Day Weekend in Downtown Denver's Civic Center Park. In addition to local and worldly cuisine, music stages and shopping, there will be local artisans featured in the Arts & Crafts Marketplace, and interactive activities and games for children in the Kids Zone. A Taste of Colorado is the ultimate end-of-summer opportunity for residents and visitors to experience the sounds, tastes, and sights of Colorado's

diverse cultural traditions and Western heritage. For more information, visit www.ATasteofColorado.com, check out A Taste of Colorado on [Facebook](#), follow @ATasteofCO on Twitter, Instagram and Snapchat and search #ATasteofCO.