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Experience Unique Exhibits at A Taste of Colorado

DENVER – In addition to tasty eats and fun times, A Taste of Colorado will offer the latest in special, interactive exhibits by its sponsors. The 26th annual four-day, free admission, food, music, and entertainment Festival will take place Labor Day weekend, Sept. 4 through Sept. 7, in Downtown Denver's Civic Center Park. Visitors are invited to check out the following offerings by the Festival's newest sponsors.

Barefoot Wine & Bubbly will offer a variety of reds, whites, and sparkling wines served in a relaxing, lively setting.

Cascadian Farm's field team will be distributing organic granola bar and cereal samples. Founded in 1972, **Cascadian Farm** is a leading provider of organic cereal, granola bars, frozen fruits and vegetables, spreads, concentrates, and relish.

Have a taste of **LÄRABAR**, the original fruit and nut food bar. Available in 16 flavors and made from only two to eight ingredients per bar, LÄRABAR is gluten, dairy, and soy free.

Muir Glen's field team will be serving bruschetta made with award-winning **Muir Glen Organic Fire Roasted Tomatoes**.

At the Festival information booths on Broadway or Bannock, pick up a free **Colorado Drug Card**. Use this card to save money on prescription medicines, vitamins, eyeglasses, and more!

Eldorado Natural Spring Water will feature flavored USDA-certified Organic Vitamin Spring Waters charged with vitamins B3, B5, B12, and C. The beverages are made with pure spring water, which contains naturally occurring electrolytes and minerals, and sweetened with organic cane sugar.

Less Stress Powersports will be offering economical alternative forms of transportation, such as 50 and 150cc mopeds and Beach Cruiser bicycles, at prices below what most dealers pay and only at A Taste of Colorado.

Visit **SOYJOY** and sample one of SOYJOY's six flavors, learn about the benefits of whole soy and cooking with soy, receive a nutrition consultation, and relax in the SOYJOY lounge.

T-Mobile Limited Operated by On the Go Wireless has the newest phones from Motorola, Blackberry, Samsung, Nokia, and more. Visit the booth for a free mobile makeover.

The **Travelers** Interactive touch screen game offers information on coverage for the people and things that matter in your life.

Try **Xingtea**, an all-natural, ready-to-drink tea made with pure cane sugar. Locally developed, owned, and distributed in Colorado, Xingtea can be found in all major grocery and convenience stores across the state.

The Festival will also be selling **souvenirs**, including shirts, hats, and more, to commemorate 26 years of Taste.

In addition to the Main Stage, four other stages located throughout the Festival will serve up a continuous menu of entertainment, featuring rock, country, jazz, blues, and ethnic music and dance groups.

More than 50 of Colorado's favorite food establishments will be selling a wide variety of small portions to full meals, ensuring that there will be something for every palate. The Fine Dining area, sponsored by Sub-Zero and Wolf, will host some of Denver's finest restaurants. The Culinary Showcase features local and nationally-renowned chef demonstrations creating simple, yet elegant meals.

Festivalgoers can shop in more than 250 Marketplace booths for original arts and crafts, home and gift items, furniture, jewelry, imports, and more. Shoppers can also explore the Home & Lifestyles area, which features a variety of exhibitors displaying products and services such as window installation, kitchen remodeling, cookware, basement refinishing, and salons and spas.

There will be plenty of music, magic, clowns, and puppets on the KidzStage, and the KidZone features play equipment and hands-on craft activities. Kids and adults can also enjoy carnival rides and games Saturday through Monday.

In the Festival of Mountain and Plain area, families can learn about the state's pioneer past, nature, and the environment. Featured artisans will demonstrate Navajo weaving and culture, spinning, rug braiding, lace crocheting, felting, instrument-making, and quilting, along with the popular blacksmith demonstration. At the Rocky Mountain Raptor Program exhibit, children can learn about birds and their environment, along with their interactions with humans. Free gold panning and educational materials about dinosaurs, volcanoes, rocks and minerals, and energy production and conservation are available at the Colorado Mining Exhibit.

Sponsors of this year's Festival are: 9NEWS, Aggreko, All Copy Products, American Medical Response, American Satellite – An Authorized DIRECTV Dealer, Barefoot Wine & Bubbly, Blue Moon, Cascadian Farm, Cold Front Distribution, Coors Light, Corona, *The Denver Post*, Downtown Denver Partnership, Inc., Dreyer's Grand Ice Cream, Eldorado Natural Spring Water, Famous Dave's Bar-B-Que, Grand Lodge On Peak 7, Killian's, LÄRABAR, LBA Realty, Less Stress Powersports, Levinson Eye Clinic, Microtech-Tel, Mike's Hard Lemonade, Molson, Muir Glen, New Belgium Brewery, The Other White Meat Tour, PEPSI, PlayStation, Residence Inn Denver City Center, SOYJOY, Sturgeon Electric, Sub-Zero & Wolf, T-Mobile® Limited Operated by On The Go Wireless, Travelers Insurance, and Xingtea.

Festival hours are Friday, Sept. 4, 11:30 a.m. to 10 p.m.; Saturday, Sept. 5, and Sunday, Sept. 6, 10:30 a.m. to 10 p.m.; and Monday, Sept. 7, 10:30 a.m. to 8 p.m.

Festival of Mountain and Plain ... A Taste of Colorado is a community celebration that is produced by and benefits Downtown Denver Events, Inc., the Downtown Denver Partnership family's community events non-profit organization. The Festival is an opportunity for people throughout the region to come together to experience and appreciate our diverse cultural traditions, and to learn more about our state's Western heritage. The Festival highlights visual and performing arts in addition to featuring educational programs and culinary demonstrations.

Visit www.ATasteofColorado.com, www.facebook.com/ATasteofColorado, www.twitter.com/ATasteofCo, www.myspace.com/ATasteofColorado, or call (303) 295-6330 for more information.

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